

Here at STRz we love to receive editorial contributions from thought leaders ‘with purpose’

If you’d like to contribute an article, we’d be delighted to hear from you - here are a list of Do’s and Don’ts

Do

- Present strong ideas for compelling features or opinion pieces
- Demonstrate thought leadership on issues or trends that you feel strongly about and are important to our readers
- Be opinionated
- Include hyperlinks to other inspiring content
- Ensure all content is fresh and unpublished elsewhere



Don't X

- Use the article to ‘plug’ your own business or services (we will include a link to your company at the foot of the copy)
- Re-use material previously published elsewhere (unless quoting another source)
- Write too much copy for one article - if a subject requires more content we can run articles in two parts

The technical stuff

- Ideal article length is 800 to 1200 words
- We can use up to four hi-res landscape format jpegs to illustrate features and opinion pieces
- We also need a short bio and hi-res headshot image of all our new writers



SHORT TERM RENTALS IS THE FASTEST GROWTH AREA OF HOSPITALITY TODAY. THE MARKET IS PREDICTED TO EXPANDBY A CAGR OF 7%+ AND \$57.1 BILLION USD INCREMENTAL GROWTH TO 2022, WITH OVER 50% GROWTH FROM THE EMEA REGION.

PIERS BROWN, CEO, INTERNATIONAL HOSPITALITY MEDIA

Contact Us!



Please email george@internationalhospitality.media for more information or to suggest article ideas