



SPONSORSHIP

PROPOSAL

PARTNERSHIP



Prepared By:
Academy of Life Planning

Presented By:
Steve Conley

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ABOUT US

Welcome to the Academy of Life Planning (AoLP), where we are dedicated to transforming lives through holistic financial planning. We are a global community of professional and personal financial planners, united by a commitment to ethical, transparent, and client-centred financial practices.



Our reach extends across six continents, with a significant presence in the UK, and we are proud to support both seasoned professionals and those new to the field.



Our community includes 365 professional financial planners who are at the forefront of the financial planning industry. In addition to our professional network, we also have 252 personal individuals passionate about managing their finances with a holistic approach.





OUR VISION



At AoLP, our vision is to democratise financial planning, making it accessible and beneficial to all. We believe in the power of financial education to empower individuals and professionals alike, helping them align their financial goals with their life's purpose.

OUR MISSION

- 01** Our mission is to create a supportive and collaborative environment.
- 02** Where financial planners can thrive, without being financial advisers.
- 03** While making a positive impact on the lives of their clients.



363 professional
financial planners



252 personal
financial planners



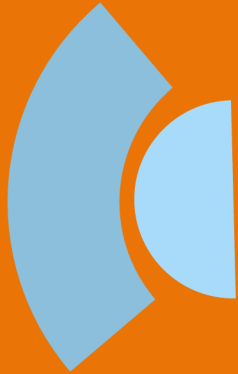
5,250 [in](#) followers,
4,574 connections



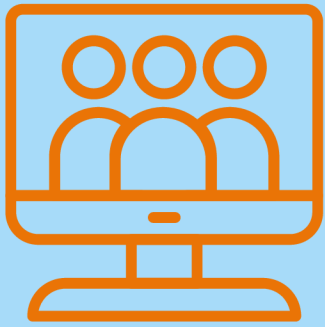
500k [in](#) impressions
annually

OUR REACH





WHAT WE DO?



WEBINAR



COACHING



BUSINESS SUPPORT



TOOLS





ABOUT PACKAGE

We offer sponsorship levels, each designed to align with your objectives and provide you with optimal exposure. The pricing for our sponsorship tiers is designed to offer value at every level. Pricing £500 to £5,000 annually. Ask us for details.

Includes:



Enhanced Opportunities

To enhance your engagement and align with the holistic nature of our proposition, we offer additional opportunities that extend beyond traditional sponsorship. POA.



Brand Association

By partnering with us, your brand will be associated with a movement dedicated to holistic well-being and ethical financial planning.





Professionals



Planners

- **Host Zoom presentations** to the AoLP membership.
- **Access to our mailing list**, of professional and personal planners.
- **Premium branding** on the AoLP website, including landing page and backlinks.
- **Feature tailored blog posts** and advertorials with links to your proposition.
- **Secure a stand and speaking slot** at the annual AoLP Virtual Conference.

PROGRAMME HIGHLIGHT





SPONSOR PACKAGE

£500

Basic Package

Host a 1-hour Zoom presentation to our membership. Be featured on our partners page on the AoLP website.

£1k

Medium Package

As above. Plus Content Opportunities: Publish blog posts on our platform with backlinks to your site.

£2k

Premium Package

As above. Mailing list access. Feature on the AoLP website, with a section on our partner page. Presence at our conference.





**THANK
YOU!** 🍷

Contact

Phone +44 (0) 7850 102070
Website www.aolp.shop
Email steve.conley@aolp.co.uk
Address Spilsy, Lincolnshire, UK

HOPE YOU ARE INTERESTED TO JOIN.

Regulatory Information and Consumer Protection Notice:

The Academy of Life Planning Limited (AoLP) offers a range of services including generic financial advice, financial education, management consulting, coaching, training, mentorship, events management, and ongoing service support.

Our financial planning services offer generic advice and are therefore governed by general consumer law in the UK, including the Consumer Protection from Unfair Trading Regulations 2008, the Consumer Protection (Amendment) Regulations 2014, and the Digital Markets, Competition, and Consumers Act 2024. We are regulated by the Competition and Markets Authority, not the Financial Conduct Authority (FCA), because we do not provide advice relating to specific investments or carry out activities regulated under Section 22 of the Financial Services and Markets Act 2000. We do not arrange or bring about deals, make arrangements with a view to a transaction, or cause dematerialised instructions relating to any investment business. We do not advise borrowers about the liquidation of debt. Our planning services are designed as a stand-alone service. If you need financial products, you can access these directly from the market or via financial intermediaries. If you are seeking a personal recommendation for an investment product, you should consult a licensed investment adviser.

In simpler terms, we sell plans, not products.

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If you have any questions or need further information, please don't hesitate to contact us at info@aolp.co or visit www.aolp.shop.