



Annual General Meeting Sponsorship Brochure

About AECM

The Association of European Candle Makers represents candle manufacturers and suppliers to the candle industry in Europe.

Founded in 1962 in Paris, the Association acts as the collective voice for the candle industry to promote the safe use and enjoyment of candles, to improve the competitiveness of all companies in Europe and to ensure that their interests are heard and understood.

Today AECM has 37 members:

- ◆ 4 National Associations, representing over 100 companies
- ◆ 19 candle making companies
- ◆ 8 Associate members
- ◆ 2 Affiliate member



*For more information please visit
www.europecandles.org*

AECM Activities

A non-profit organization, the association's aims are to promote the European candle industry by developing as far as reasonable common solutions regarding questions of shared interest such as:

- ◆ Quality control procedures
- ◆ Safety standards (pictograms)
- ◆ Raw material standards
- ◆ Investigations regarding environmental influence of burning candles.



In addition, the AECM provides members with regular updates and guidance in relation to European regulations that affect the candle manufacturing industry as well as other issues of interest.

AECM is very involved in matters to do with candle standardization in Europe through official standardization bodies including CEN and this involvement has continued to the present day.

AECM Annual Meeting

Each year AECM hosts its Annual Meeting in a different European city and invites members, non-members, policy makers and related associations to attend roundtable discussions, working group meetings and the Annual General Meeting. These meetings provide a great opportunity to engage with the Candle Makers and suppliers in Europe, exchange best practices, ideas and learn from each other. In addition social events are organized.

The AECM Annual General Meeting will take place on **8 and 9 June 2018 just outside London (UK)**.

The AECM Conference will open **on 7 June at 18:00** with a Welcome Reception for all participants.

Friday 8 June is dedicated to meetings, which include breakout sessions and roundtable discussions. Networking breaks will take place in a room, where suppliers have the opportunity to present their products and services to the attendees.

As every year we are offering suppliers to the candle industry different **Exhibitor and Sponsor-**

Exhibitor and Sponsorship Opportunities

SPONSORSHIPS

Welcome reception 7 June 18:00 – 19:30

Benefits

- Recognition in master presentation shown at the AECM convention
- Recognition as welcome reception sponsor on all promotional materials (newsletter, website, conference brochure)
- Promotional banner to be displayed during the reception
- Opportunity to address attendees

Coffee breaks 8 June (3 coffee breaks: welcome, morning and afternoon coffee break)

Benefits

- Recognition in master presentation shown at the AECM convention
- Recognition as coffee break sponsor on all promotional materials (conference brochure, newsletter, website)
- Sponsor signage during the coffee break

Lunch Break (8 – 9 June)

Benefits

- Recognition in master presentation shown at the AECM convention
- Recognition as lunch sponsor on all promotional materials (conference brochure, website, newsletter)
- Promotional banner to be displayed in the luncheon area
- Opportunity to place 1 marketing piece in the conference bag
- Opportunity to address attendees

Gala Dinner 8 June

Benefits

- Recognition in master presentation shown at the AECM convention
- Recognition as dinner sponsor on all promotional materials (conference brochure, newsletter, website)
- Logo printed on menu card
- Promotional banner to be displayed during dinner
- Opportunity to place 1 marketing piece in the conference bag
- Opportunity to address attendees

Exhibitor and Sponsorship Opportunities

Dinner 9 June in Tallow Chandler's Hall (Fish & Chips)

Benefits

- Recognition in master presentation shown at the AECM convention
- Recognition as dinner sponsor on all promotional materials (conference brochure, newsletter, website)
- Logo printed on menu card
- Promotional banner to be displayed during dinner
- Opportunity to place 1 marketing piece in the conference bag
- Opportunity to address attendees

Cocktail reception on 8 and 9 June

Benefits

- Recognition in master presentation shown at the AECM convention
- Recognition as cocktail sponsor on all promotional materials (conference brochure, newsletter, website)
- Logo printed on menu card
- Promotional banner to be displayed during reception
- Opportunity to place 1 marketing piece in the conference bag
- Opportunity to address attendees

Lanyard sponsorship: EXCLUSIVE sponsorship

Benefits

- Company logo on each lanyard distributed to the attendees.
- Recognition in master presentation shown at the AECM convention
- Recognition as lanyard sponsor on all promotional materials (conference brochure, newsletter, website)
- Opportunity to put 1 marketing piece in conference bag

Conference bag sponsor: EXCLUSIVE sponsorship

Benefits

- Company logo on each conference bag distributed to the attendees.
- Recognition in master presentation shown at the AECM convention
- Recognition as conference bag sponsor on all promotional materials (conference brochure, newsletter, website)
- Opportunity to put 1 marketing piece in conference bag

Promotional insert in conference bag

Benefits

- Opportunity to place a marketing piece in the conference bag (flyer, pen, notepad, marketing item,...) which is distributed to all attendees (*promotional material to be provided by sponsors and to be approved by AECM*)

Social Event sponsor 9 June

Benefits

- Recognition in master presentation shown at the AECM convention
- Recognition as social event sponsor on all promotional materials (conference brochure, newsletter, website)
- Opportunity to put 1 marketing piece in conference bag

TABLE TOP EXHIBITION

Friday 8 June 2018 is dedicated to meetings, which include breakout sessions and roundtable discussions. Networking breaks will take place in the exhibition area where suppliers have the opportunity to present their products and services to the attendees.

Each table top display includes 1 table, 2 chairs and 1 electricity plug

Sponsorship and Exhibitor Rates

	Price before 01/02/2018	Price as of 01/02/2018
Table Top AECM Member Rate	€800	€1,100
Table Top AECM Non Member Rate	€1,100	€1,400

	Price before 01/02/2018	Price as of 01/02/2018
Coffee Break 8 June AECM Member Rate	€600	€900
Coffee Break 8 June Non Member Rate	€800	€1,100
Lunch AECM 8-9 June Member Rate	€1,600	€1,900
Lunch 8-9 June Non Member Rate	€1,800	€2,100
Welcome Cocktail 7 June Member Rate	€1,600	€1,900
Welcome Cocktail 7 June Non Member Rate	€1,800	€2,100
Cocktail 8 or 9 June AECM Member Rate	€1,600	€1,900
Cocktail 8 or 9 June Non Member Rate	€1,800	€2,100
Gala Dinner 8 June AECM Member Rate	€1,600	€1,900
Gala Dinner 8 June Non Member Rate	€1,800	€2,100
Dinner 9 June AECM Member Rate	€1,600	€1,900
Dinner 9 June Non Member Rate	€1,800	€2,100
Social Event 9 June AECM Member Rate	€1,600	€1,900
Social Event 9 June Non Member Rate	€1,800	€2,100
Lanyards AECM Member Rate	€1,300	€1,600
Lanyards Non Member Rate	€1,500	€1,700
Conference bag sponsor Member Rate	€1,500	€1,800
Conference bag sponsor Non Member Rate	€1,700	€2,000
Promotional insert in Conference Bag Member rate	€500	€800
Promotional Insert in Conference Bag Non Member Rate	€700	€1,000

* Prices excluding VAT, English VAT legislation will apply

For more information, please contact AECM:

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